



ANNUAL GENERAL MEETING 2024/25



Shuswap Theatre Society - Annual General Meeting

Tuesday, September 22nd, 2025 - at 7pm at Shuswap Theatre

Shuswap Theatre Acknowledges that our programs and activities are carried out on the traditional Territory of the Secwepemc people. We are grateful and pay respect to; the elders past and present, descendants and custodians of these lands.

1. CALL TO ORDER

2. APPOINTMENT OF RECORDER

- a) Motion to Appoint

3. AGENDA

- a) Additions/Changes to the Agenda
- b) Motion to Adopt

2. PREVIOUS MEETING MINUTES

- a) September 29, 2024 (for information only, approved by the board)

3. YEAR END FINANCIAL STATEMENTS

- a) Treasurer's Report
- b) Motion to Adopt

4. ANNUAL REPORTS

- a) President
- b) Artistic Committee
- c) Technical Director
- d) Box Office
- e) Building Management, Rentals & Costumes
- f) Front of House
- g) Funding Committee
- h) Improv
- i) Marketing & Publicity Committee
- j) Membership
- k) MYST
- l) Ozone and MainStage
- m) Scene Shop
- n) Theatre of the Edge

5. NOMINATING COMMITTEE REPORT

- a) Election of Directors

6. OPEN DISCUSSION ON THE 2024/25 SEASON

ADJOURNMENT

Shuswap Theatre Society

2025 Treasurer's Report

For this past fiscal year, our excess revenues over expenditure from productions and operations totaled \$36,246. This is as a result of stronger ticket sales and increased registration fees from our wonderful season. We also received over \$27,000 for capital improvements which was used to replace the front door and windows along with other smaller capital projects.

In the 2025 fiscal year we built on past success and streamlined processes. This past year, the board reviewed the internal financial statements on a nearly monthly basis and continued to review and approve budgets for specific shows.

We ended the 2025 fiscal year with a strong cash position which will put us in a good position to manage the future capital projects that are required.

Sue Bolen who is in her second year as our bookkeeper, has done a great job keeping things up to date, getting the necessary approvals on a regular basis and has been diligent in asking questions.

Matthew Bannister

Treasurer, Shuswap Theatre

Shuswap Theatre Society
Statement of Financial Position
(Prepared Internally)

As at June 30,	2025			2024
	General	Capital	Total	Total
Assets				
Current				
Cash	\$ 74,752	\$ -	\$ 74,752	\$ 50,835
Cash - Gaming	8,021	-	8,021	21
Restricted cash	20,494	-	20,494	20,232
Receivables	1,430	-	1,430	5,180
Prepaid expenses	21,391	-	21,391	4,427
	126,088	-	126,088	80,695
Capital assets	-	322,285	322,285	293,025
	126,088	322,285	448,373	373,720
Liabilities				
Current				
Accounts payable	9,094	-	9,094	26,589
Deferred revenue	28,600	-	28,600	-
	37,694	-	37,694	26,589
Fund balances				
Invested in Capital assets	-	322,285	322,285	293,025
Externally restricted - Gaming	21	-	21	21
Internally restricted	20,232	-	20,232	20,232
Unrestricted	68,141	-	68,141	33,853
	88,394	322,285	410,679	347,131
	<u>\$ 126,088</u>	<u>\$ 322,285</u>	<u>\$ 448,373</u>	<u>\$ 373,720</u>

Shuswap Theatre Society
Statement of Operations
(Prepared Internally)

For the year-ended June 30,

	2025					2024
	General		Sub-total	Capital	Total	Total
	Productions	Operations				
Revenues						
Tickets/production	\$ 102,074	\$ -	\$ 102,074	\$ -	\$ 102,074	\$ 94,072
Capital grants	-	-	-	27,302	27,302	16,342
Registration fees	18,350	-	18,350	-	18,350	11,393
Grants	-	16,000	16,000	-	16,000	12,900
Advertising and sponsorships	10,275	-	10,275	-	10,275	9,065
Donations	-	9,260	9,260	-	9,260	16,274
Food & Beverage	6,684	-	6,684	-	6,684	3,966
Events	6,114	-	6,114	-	6,114	383
Interest and other	-	3,941	3,941	-	3,941	3,432
Rentals	-	3,575	3,575	-	3,575	900
Memberships	-	1,095	1,095	-	1,095	1,174
	143,497	33,871	177,368	27,302	204,670	169,901
Expenses						
Advertising	3,381	-	3,381	-	3,381	4,332
Bank and interest charges	-	4,394	4,394	-	4,394	2,660
Cast & crew development	4,858	-	4,858	-	4,858	1,365
Contracts	32,343	-	32,343	-	32,343	34,182
Fees and licenses	5,927	-	5,927	-	5,927	7,919
Food & Beverage	7,037	-	7,037	-	7,037	5,197
Insurance	-	9,387	9,387	-	9,387	8,823
Meals & entertainment	2,063	-	2,063	-	2,063	1,922
Minor capital	-	-	-	-	-	1,419
Office	-	12,573	12,573	-	12,573	11,422
Productions	38,372	-	38,372	-	38,372	41,678
Professional fees	-	5,067	5,067	-	5,067	4,374
Rentals	4,151	-	4,151	-	4,151	2,320
Subscriptions	-	2,384	2,384	-	2,384	1,925
Travel	-	1,306	1,306	-	1,306	948
Utilities	-	7,879	7,879	-	7,879	8,786
	98,132	42,990	141,122	-	141,122	139,272
Excess of revenues over expenses	\$ 45,365	\$ (9,119)	\$ 36,246	\$ 27,302	\$ 63,548	\$ 30,629

Shuswap Theatre Society
Statement of Fund Balances
 (Prepared Internally)

For the year-ended June 30,

	2025					2024
	Unrestricted	Internally restricted	Capital	Externally restricted - Gaming	Total	Total
Opening fund balances	\$ 33,853	\$ 20,232	\$ 293,025	\$ 21	\$ 347,131	\$ 336,794
Excess of revenues over expenses	36,246	-	27,302	-	63,548	30,629
Transfer: Capital additions from unrestricted funds	(1,958)	-	1,958	-	-	-
Closing fund balances	\$ 68,141	\$ 20,232	\$ 322,285	\$ 21	\$ 410,679	\$ 367,423

Shuswap Theatre Society				
FISCAL 2026 BUDGET				
(Prepared internally)				
For the Year Ended June 30				
		2026	2026	2026
		Budget	Budget	Budget
		Productions	Operations	Total
Revenues				
	Tickets/Production	\$ 112,900	\$0	\$ 112,900
	Registration fees	14,600	0	14,600
	Food & Beverage	14,000	0	14,000
	Donations	0	5,850	5,850
	Advertising & Sponsorships	0	10,700	10,700
	Grants	0	21,000	21,000
	Events	3,200	0	3,200
	Ozone	3,000	0	3,000
	Rentals	0	1,900	1,900
	Interest and other	0	1,800	1,800
	Memberships	0	1,100	1,100
	Capital	0	0	0
		147,700	42,350	190,050
Expenses				
	Advertising	5,800	0	5,800
	Bank and interest charges	0	4,300	4,300
	Contracts	23,600	0	23,600
	Food & Beverage	7,300	0	7,300
	Insurance	0	9,300	9,300
	Meals & Entertainment	300	0	300
	Office	0	14,900	14,900
	Productions	75,000	0	75,000
	Professional fees	0	5,100	5,100
	Rentals	2,000	0	2,000
	Repairs & Maintenance	0	5,400	5,400
	Subscriptions	0	2,400	2,400
	Travel	0	5,000	5,000
	Utilites	0	8,500	8,500
		114,000	54,900	168,900
Budgeted Net Income		\$40,140	-\$19,850	\$20,290
Capital expenditures				27,700

President's Report

As last season comes to its official end, it is a welcome reminder of all the amazing things we accomplished this past season. The following reports hit on just some of the many highlights and achievements from the past year, and reflect just how much we accomplish through the amazing work of our volunteers. I will let those reports speak for themselves and try not to stray too far.

Every season begins well before September, with our amazing Artistic Committee who work hard all year to put together an unforgettable season, organize workshops and coordinate other productions outside of the MainStage shows. Did you know you can find out more about the play selection process and how the AC works on our website? Be sure to check it out. It is very thorough and informative. Thank you Kim MacMillan, Laura Demulder and Julia Body. You are a dream team!

Our three MainStage productions this past season once again offered a wide variety of offerings and a little something for everyone to enjoy. "The Mousetrap" had audience members asking 'who did it' right till the very end. "Halfway There" had us breaking the winter blues through comedy and heartwarming friendships, and "the Virgin Trial" kept us on the edge of our seats. The things that stand out most to me from the past season was the high quality of each production, and how many new actors, crew and volunteers we welcomed into the Shuswap Theatre family. A huge congratulations to the cast and crew of "the Virgin Trial" on all their success at Ozone and bringing home 8 awards!

It was an honour to host the Okanagan Zone Drama Festival this year, and to welcome our theatre friends and new patrons to our theatre. Our new façade, fresh coat of paint in the lobby areas, and a massive tidy and cleaning brigade made our space shine. A massive thank you to the co-chairs Susan MacMillan and Laura Demulder for heading this mammoth event, to board members Bridgid Hall, Meredith Rusk, and Amanda Maygard, Kim Macmillan, and Leanne Brintnell for taking on the roles of department heads. Another thank you goes out to the many volunteers who stepped up to make sure the event was the success it was.

It was another busy summer with Theatre on the Edge (TotE) for the second time in June and Musical Youth Summer Program (MYST) taking over the space for three weeks in July. TotE, was presented in collaboration with the Salmon Arm Arts Centre, a relationship we continue to grow and strengthen. It has brought in new, diverse voices with some local favourites and a unique festival that more people need to experience. MYST students were hard at work, learning all about how theatre happens, presenting an electrifying production of "Beetlejuice jr" to appreciative audiences! These shows are not just for kids, they are productions that

everyone can enjoy. This talented bunch of young actors showed us why they are the future of theatre.

There is always something going on, outside of the MainStage productions. Laughing Gas Improv is still going strong and is always looking for new members. The addition of Play Reading Club has become one of the most fun evenings of the month. To hear a play spoken out loud, followed by deep discussion has allowed us to explore plays in a new way. I highly recommend checking it out. Our continued community involvement are always highlights, such as Trick or Treat Trail, Unplug and Play, Salmon Arm Pride Project, and the Salmon Arm Fair Parade. We are always looking for more opportunities to be more engaged in our community and bring theatre to everyone.

One thing that you might notice in the reports is the same names over and over again. We love all our volunteers, no matter their commitment level, but we need more people to step up in leadership roles. Individuals who are willing to take on events, sit on committees or mentor. This is a trend we are seeing across multiple departments. Our need for Producers, Stage Managers, and those in Technical and Designer roles is one that continues to be a struggle. We welcome all those who are interested in participating and giving their time to ensure that we can continue to provide live theatre for years to come.

The unsung heroes of our organization, our Board, deserve the largest of thank you's. This group works tirelessly, taking on tasks big and small to ensure our organization runs effectively and efficiently. They always go above and beyond to make sure we can continue to bring live theatre to our community. Every year I continue to learn from each and every one of them, from the skills, knowledge and voice they bring to the table. THANK YOU to Howard Delong (vice-president and money finder extraordinaire), Bridgid Hall (Secretary), Matthew Bannister (Treasurer), Amanda Maygard, Meaghan Delaney, Maggie Ryan, Meredith Rusk, Laura Demulder and a special thank you to Susan MacMillan who is stepping down.

I cannot wait to see what our 49th season brings and thank you for another amazing year.

Nedine Scott
Shuswap Theatre Board of Directors

ARTISTIC COMMITTEE ANNUAL REPORT 2024-25

The Artistic Committee continues to work hard putting together entertaining and thought-provoking theatre for our patrons.

The 2024-2025 season kicked off with a production of Agatha Christie's "The Mousetrap" directed by Daniel Hall. The show was very well received, playing to sold out audiences. It also brought in some new actors to the theatre.

In February, the Norm Foster comedy, "Halfway There," directed by Frank Manning, enjoyed a great run. Again, it was a combination of new and returning actors.

We finished our season with our Okanagan Zone festival entry of "The Virgin Trial" directed by Elizabeth Ann Skelhorne. Festival took place here in our very own theatre. The show garnered a number of awards including Best Supporting Actress, Best Newcomer, Best Props, Best Sound Design, Outstanding Achievement in Lighting Design, Outstanding Achievement in Set Design, Outstanding Achievement in Directing, and Runner-Up for Best Production.

Our Christmas offering last year was a staged play reading of Dickens' "A Christmas Carol" directed by Julia Body.

A directing workshop led by Liz Hobbs was well attended with thirteen participants. The workshop took place over three days and covered script analysis, table work, working with actors, etc.

The Artistic Committee also continued another season of play reading evenings. This again saw new people in the theatre. We read a variety of genres. Due to the success of these evenings, we will be doing this again in the upcoming season beginning on October 29th.

The committee has assembled an exciting new season for 2025/26. We will begin with the musical "Into the Woods" to be directed by Daniel Hall. Rehearsals are underway with the large cast. The winter production will be directed by Laura Demulder and is an hilarious slapstick comedy called "Ripcord". This play was read in the play reading group last season with laughter all the way through. The spring production, our festival entry, is "The Book of Will" to be directed by Julia Body. This is a comedy/drama which we will be read by the play reading group in October.

The committee has written an explanation of how we choose the plays for the season which can be found on our website (<https://shuswaptheatre.com/choosing-plays>). There will be an acting workshop for beginners called "Acting Basics" on October 5th and 6th. We have already received a number of registrations. We are looking forward to another great year in the theatre.

Respectfully submitted: Julia Body, Laura Demulder, Kim MacMillan

Box Office Report (2024/25)

We have completed a full year with Brushfire, our new ticketing provider. Any ticketing system that meets our complex needs (reserved seating, season tickets, pay-what-you-choose nights, gift cards, etc.) is necessarily complicated, involving a significant learning curve for the administrator.

This first year, we have had several growing pains (not unexpected) and we thank our patrons for their patience while we ironed out the bugs. Brushfire's excellent support personnel have been wonderful to work with, and Brushfire management has reached out to me for detailed feedback aimed at improving their system for theatres such as ours. Their service is also very affordable.

We are launching into our second season with Brushfire and so far, things are going relatively smoothly.

A big thank you to Alice Chin, our Box Office Manager, for organizing the volunteers for each production as well as additional events, like our improv nights and our summer musical theatre camp. And, of course, a big thank you to the volunteers themselves. We couldn't do it without you.

I also want to extend a heartfelt thank you to Anna DeWolff, owner of Choose Refill, and her staff, Jenn and the two Emily's. They have very competently learned to navigate the new ticketing system and have solved problems on the fly. Anna is a very enthusiastic Shuswap Theatre supporter (you might even see her on stage someday), and her staff provides a warm, friendly atmosphere for our patrons who prefer to purchase their tickets from a real live person.

It is our policy that "the price you see is the price you pay." All ticketing and processing fees are included in the published price. We believe this is good public relations and builds trust.

Season Ticket Sales

We sold 128 Season Tickets in 2024 for a total revenue of \$9,613. (For comparison, this season (2025), we have sold 143 Season Tix for \$11,139.00 at the time writing, Sept. 17th.)

Single Ticket Sales	Tickets	Revenue
The Mousetrap	1424	\$33,997
Halfway There	1315	\$31,865
The Virgin Trial	583	\$13,501
Total Ticket Revenue		\$88,976

Submitted by Kim MacMillan

Scene Shop Report For Shuswap Theatre Annual General Meeting 2024/25

The scene shop continues to be well used throughout the year for set builds; prop preparation, float assembly and wood/building supply storage. It was noted that a few tools needed to be purchased, as set building crews were larger this past year, and many of the crew had to bring in their own tools. We were given a portion of funds from the 2024 Annual Disbursement from the Shuswap Theatre Endowment Fund with the Shuswap Community Foundation to purchase tools to help with set building. From these funds a cordless nailer, and a six tool combo kit were purchased.

Submitted by Laura Demulder

Technical Department - Annual Report	Submitted by: Ann Skelhorne housetech@shuswaptheatre.com theatreshuswap@gmail.com
September, 2025	

The Technical Department at Shuswap Theatre endeavours to support performances at the highest quality possible towards the society's mandate, "To enrich the lives of community and theatre members through diverse and inspiring live entertainment."

As always, each show this past year brought with it its own technical challenges for our small venue with some fabulous results and even a few Ozone awards. With safety as a priority, our department continues to look for ways it can improve and support productions, teach skills, nurture artists and increase possibilities for innovation and expression. In a smaller theatre like ours, it's important to retain the flexibility of the space while expanding the possibilities. Repairs, re-stocking, and maintenance are done as needed and we are always looking to increase our capacity.

Our Audio Department has had many updates over the past few years and continues to find ways to improve the audio experience at Shuswap Theatre, both for audiences and performers. While our venue is a much preferred intimate space for rentals, our current equipment is designed for and best suited to theatre performances, and smaller musicals, including the popular summer youth arts program MYST.

Our Lighting department continues to hold up with its classic equipment AND there is plenty of room for expansion in this department. While we eagerly look to the future of LEDs, it's important to remember what a great learning opportunity it is for new technicians to have our current lighting system. A hybridization of the two over the next few years will increase our flexibility of expression. Please consider donating directly to this needed update.

Projections and second screen media are increasingly being integrated into shows, in our own mainstage productions as well as MYST, TotE, and rentals. Our current projection set-up is adequate but there is much room for improvement as the technology continues to advance. For now our design team prefers to experiment with a variety of rental equipment until we know more about how we choose to use this technology to enhance storytelling within the art form in our space.

Last year's update to our control booth computer has allowed creative technicians to work swiftly with audio, projection, special fx, and even lights all in one.

Our set department does a fantastic job to build our shows, with materials often being donated by generous lumber supply yards or private members. We have a lot of great builders on our team and there's always room for more. Let us know if you'd like to join this team. Our sea can storage unit is at capacity and is kept in good order by our head of Scene Shop, Laura DeMulder. More storage would be ideal for retaining standard sized flats, risers, stairs and furniture.

Our Masking Draperies (Blacks) are in good supply, although ever aging. Blacks are cleaned and re-sprayed for flame retardation as needed as per fire code. As always, if you are working in the theatre while blacks are hung, be careful when handling these curtains and please **never** put tape on them. Curtains are hung and taken down by show production or building management only.

Alongside our dedicated team members, we had several new helpers in the booth and behind the curtain over the past year, including continued participation from youth, and some well deserved artistic wins at the Ozone festival. Education and Inclusivity are priorities in the theatre and within this department. If you see a Crew shirt you'll know who they are.

Our Technical department is always looking for new members to join "The Crew".

Technical Theatre is for you if... you like the idea of making theatre but don't always want to be on stage, you are tech savvy, love creative problem solving, are smooth under pressure, work well on a team, and enjoy sitting around in the dark wearing black and being part of the magic.

While some theatre experience is helpful it's not necessary to get started and you can learn at your own pace and capacity. In order to best support our productions, technical & crew volunteers are asked to make a dedicated time commitment as per the production's unique needs and in agreement with the producer. You may have transferable skills or could just be curious how the magic is made and a willingness to join in. If so, check out all our departments and shows on the website, be sure to sign up as a volunteer with one or more of our seasonal productions or contact me directly.

Thanks for another great year!

AGM REPORT – MYST 2025

Musical Youth Summer Theatre

This year we had 26 youth ages 10-17 participate in our presentation of Beetlejuice the Musical Jr. We rehearsed for three weeks: July 7-25, 2025 from 9:00am – 3:00pm Monday - Friday. We presented 4 performances on the weekend of July 25-27.

This program is the only one of its kind operating in Salmon Arm and surrounding area. MYST is a joint-partnership between Shuswap Theatre and Moving Theatre Performing Arts (MTPA). We give young people the opportunity to perform in a fully staged production of a junior version of a Broadway musical. The participants work with industry professionals and are held to a high standard to which they rise and surpass. Because of the experience gained through MYST, our students have gone on to perform in other Shuswap Theatre mainstage productions, local school productions and some are pursuing theatre/music etc. at post-secondary institutions. We offer a safe space for youth of different ages, genders, sexual orientation, race and diverse needs. We accept all registrations in the order they are received and there is no audition process as part of the program.

Notable things this year:

- Increased the minimum age requirement. In previous years our age limits were 8-16 years old. This year we changed registration age to 9-17 years and our youngest participants were 10 years old. We found that we were able to get more done with the slightly older cast. Discipline was better and we were able to elevate the level of professionalism even higher. Next summer our age requirements will be 10-17 years old.
- We went back to 3 people on staff: Brooke Richardson took over as Lead Choreographer and Lynette Lightfoot stepped into the Director role. Kelly Coubrough remained as Musical Director with wage increases for each.
- Wage increased for our Lighting Designer/Technician, Ann Skelhorne
- Extra Acting Workshops from Kim MacMillan
- MisMack Cosmetics workshop – paid for with funding from Rod Dale and the White Lake Players
- Built a new riser with excess Prop/Sets budget money to replace one that was worn out – It is in the sea can for use by the Shuswap Theatre for other shows.
- Program netted a surplus again for the 4th consecutive year. These funds are rolled into next year's program budget with priority of using them to provide financial assistance to families who request it.









Funding Committee

Altogether, \$58,349 was raised through donations, allocations, sponsorships, and grants to support our programming (including the Okanagan Zone Festival) and capital needs for the 2024-25 fiscal year, as well as \$8,000 to support programming and operations for the 2025-26 fiscal year. We were successful in obtaining funds from 7 of 8 grants we applied for towards programming and capital needs.

Capital Funding

The *BC Arts Council - Arts Infrastructure* program awarded \$24,572 and the *Shuswap Community Foundation* awarded \$2,730 towards a new front door and an outside Kiosk.

The *Nicola Wealth Private Giving Foundation – Pratt/Johnson Family Private Giving Fund* awarded \$2,000, which was allocated to purchase or update the production communication system.

Program Funding

The *City of Salmon Arm* awarded \$5,000 and the *Eagle Bay Hamster Dinner Theatre* donated \$2,000 to support the *Musical Youth Summer Theatre Program (MYST)*.

The *BC Arts Council – Community Arts Festivals* program awarded \$9,000 to support Theatre on the Edge (TotE).

The BC Community Gaming Grant awarded \$8,000 to support operations and programming in the 2025-26 fiscal year.

The *Shuswap Community Foundation* distributed \$2,777 from the *Shuswap Theatre Endowment Fund*. The allocation was used to purchase equipment for the scene shop.

We were unsuccessful in obtaining \$7,000 from the *BC Arts Council – Accelerate* program to support 2024-25 operational and programming costs and to support TotE.

Okanagan Zone Festival Funding

The *Royal Canadian Legion* awarded \$2,000 and The *Municipal & Regional District Tax Program (MRDT)* awarded \$3,000 to support the *Okanagan Zone Festival*.

Howard DeLong, Chair Funding

Shuswap Theatre AGM Report - TotE 2025

This year's Theatre on the Edge (TotE) festival continued to challenge and expand definitions of what theatre is and can be. Audiences were invited to participate in new forms of storytelling and witness art that reflects their own lives and the places they call home.

In its second year of collaborating with the Salmon Arm Arts Council (SAAC), Shuswap Theatre strives to fulfill its mandate of *"enriching the lives of community and theatre members through diverse and inspiring live entertainment"*, by continuing to nurture this ever-evolving event as it increases its impact within the community and the national arts scene. The festival creates space for professional artists, from both local and afar, to share their live works with engaged audiences and builds more opportunities for emerging artists to learn, share and grow within a supportive and diverse arts environment.

This summer, audiences will have noticed a spreading of the festival's footprint through the downtown core, activating venues like the Art Gallery and the outdoor Ross Street Plaza to create a vibrant and inclusive atmosphere. Our 2025 festival opened at Song Sparrow Hall with an Indigenous Land Welcome and Storytelling with Kenthen Thomas and Friends and a free Community Meal. Runaway Moon Theatre curated our Saturday Morning line-up at the Ross St. Stage and the Vancouver/Sunshine Coast based theatre company, The Only Animal collaborated with the curated exhibit at the Salmon Arm Art Gallery to bring us a series of guided conversations led by Joyce Rosario in Critical Response Theory, paired with local artists exploring a sense of place through performance.

And of course, our home stage here at Shuswap Theatre, once again welcomed some challenging, moving, and awe inspiring works of art from an impressive selection of international performers. One of the most appreciated parts of this festival is the built-in opportunity for audiences to connect directly with the performers and inquire about their form and practice. Performers are also very curious about our audiences and love exploring the greater Shuswap area.

Another highlight from this year's programming was our youth participant entry from first time director Leah Parenteau. It is a value to both Shuswap Theatre and the TotE festival that youth in the arts and culture sector are cultivated with an eye toward long-term success and leadership within the arts community. We echo this sentiment by incorporating youth participation on our planning and production teams.

Onstage or off, the TotE-festival is a place where voices are shared, unexpected connections happen and relationships are built through this highly diverse art form of theatre. As ever, I would like to thank the board and members of Shuswap Theatre for continuing to back this venture as it continues to expand within the community and arts world, nurturing more art, more expression and more connection.

SHUSWAP THEATRE SOCIETY

MARKETING REPORT 2024-25

The Marketing Team promotes and informs the public about all aspects of Shuswap Theatre. At present, our marketing activities include:

- The website – constantly updated (1,606 visits and 3,756 page views in the past 30 days)
- The newsletter, *The Prompter* – published every few weeks during the season and sent to 1430 email addresses
- Regular Social Media posts – Facebook (2.2K followers), Instagram (1.3 K followers)
- Print Media ads
- Season Brochure
- Display window at Centenoka Mall
- Productions and events posted on Community Events Calendars
- Production posters displayed at local businesses
- Production and other press releases
- Salmon Arm Fair participation
- Piccadilly Mall Fall Sign Up Week
- Other community engagement events

The number of people subscribing to the Prompter continues to grow, as does the number of followers on social media platforms. The newsletter, social media and the website are now our main avenues for promoting the Theatre in general and our productions in particular.

We would love to have another member or two who might take on specific responsibilities. Please contact us at theatreshuswap@gmail.com.

Respectfully submitted,

Susan MacMillan, Elizabeth Ann Skelhorne, Nedine Scott, Kim MacMillan

Membership Report September 18, 2025

The following are some comparisons with the membership on August 27, 2024 and August 28, 2023. Individuals in the 'Family Category' have been added into the 'Individual Category' or the 'Youth Category'. There are no members in the 'Business/Non-profit' category this year.

Our total membership numbers have dropped this year. The \$100 Individual Life membership continues to increase year by year – a great deal if you think you'll live another ten years! Please no questions about the discrepancy between the Number of Members by Membership Category and the Number of Members by Age

Number of Members by Membership Category

Category	2025	2024	2023
Individual	94	110	114
Family			
Youth	3	6	15
Individual Life	68	60	59
Business or Non-profit		2	15
Honorary Life Members	14	13	11
GRAND TOTAL	179	191	214

Number of Members by Age

Age	2025	2024	2023
0 - 17	2	6	
18 - 29	13	14	15
30 - 39	8	8	9
40 - 49	23	19	19
50 - 59	28	29	39
60 +	95	108	99
Not Provided	7	2	2
GRAND TOTAL	176	186	197

Honorary Life Members

- Phil Gibbs
- Jake Jacobson
- Glory Kinoshita
- Anne Marsh
- Ralph Owens
- Lyle Petch
- Jane Petch
- James Bowlby
- Cilla Budda
- Joyce Henderson
- Sherry Bowlby
- Kim MacMillan
- Susan MacMillan
- Julia Body

Submitted by *Patrick Benson*
Membership Secretary
September 18, 2025

IMPROV ANNUAL REPORT LAUGHING GAS/PLAN B

Another great year for Improv at Shuswap Theatre! We continue to attract more new people to the drop-in nights, the first and third Monday of the month, as well as maintaining a strong core group. We continue to practice and improve our improv skills. Our regular season ended with a Family and Friends performance night.



Highlights

- Our membership number continues to grow and hold strong
- Access to space continues to be an issue
- Some of our improvisers performing in front of an audience for the first time!



Plan B

Plan B performance group had a successful year which included what has become our traditional St Patrick's Day show. We participated in TOTE again this year.



2025/26

Our future goals for the next season

- We are hoping to offer an Improv Workshop this coming season
- Our new season will start on October 6th.



**SUBMITTED BY
JULIA BODY AND
NEDINE SCOTT**

Front of House Report

Front of House went well this year. It was busy!

Susan MacMillan was the Lead in a couple of shows. Thank you!
There are about 25 people on my Front of House Volunteer list. They are wonderful volunteers!

We had two orientation sessions before the first play - 19 people took the orientation. We did another orientation in February and I did individual orientations with people unable to come to the group sessions. The more volunteers the better!

We did a general clean of the kitchen and green room/foyer and outside in the fall and again before the Ozone.

We raised the prices at the concession to cover the increased cost of food.

Submitted by Pauline Waelti



Nominating Committee Report

Our slate for election on a two year term will be:

Kim MacMillian

Meaghan Delaney

Maggie Ryan

Howard DeLong

Bridgid Hall

Staying and finishing their second year of two year term are:

Meredith Rusk

Matthew Bannister

Laura Demulder

Amanda Maygard

Nedine Scott



Howard DeLong. He is a director, actor , a super fundraiser and been Vice-President during his term.



Bridgid Hall. Is running for her second term. She has acted, helped backstage, helped with the Ozones and has been the secretary for the board on her first term.



Meaghan Delaney has acted in many of our productions. This is her second term.



Maggie Ryan has preformed, is an improviser, helped with sound, and many other activities with the Theatre. This is also her second term.



Kim MacMillian has been part of the theatre in just about every role. He has been President, helped with fundraising, directed, performed, done the sound, and almost anything else we have asked him.

Building Maintenance, Rentals and Costume Room – for 2024 – 2025

Building Report –

Last year we were finally able to have a heat pump installed for the Dressing room, it is nice to have additional heat and now Air conditioning for the summer back there. By using Inskip Electric for the electrical install it saved us a good amount which off- set the cost of having an external grill put in front of the unit to protect it from tampering. The same company that installed the metal door outside the Green Room did the job, nice work! He also was the contractor that did the outside steps at the front of the building and our new hand rail in the theatre. Unfortunately he sold the business and is unable to do a new gate outside the dressing room.

Regarding the Face Lift project, it is primarily completed except for the poster kiosk, which is being worked on now as the present grants are coming to an end. The new doors were completed in June and the old well loved ones have found a home at the Gleneden Hall. They will be used inside out of the weather.

We still have to work on what can be done with the old costume room window removal, to cover the Tyvek wrap and the patio area up-grade now that the flower bed was removed. The general public feeling about the face lift is very positive. The old bench is in the works for painting. The furnaces have been serviced and a new and improved toilet was installed in the ladies room in time for the busy season and the Zone Festival. The last major renovations were done back in 2002, kitchen, bathrooms, Lobby carpet and front doors. Time passes!! It was great to have Jim Clayton repaint the Green room, Lobby, Kitchen and stairs to the office in time for ToTE in June.

Rentals –

I had a few requests for rentals; but unfortunately they were in conflict with our productions. We did however have Lia Grainger – Flamenco performances in late August which were delightful. She had won significant awards for it in Toronto. We did receive funds for hosting OZone Festival in May and MYST for 3 weeks.

Costume Room-

I had a few small rentals for the year, we put together costumes for the Fall Fair parade as well. We have been able to use a lot of what we already had for our productions with some new items made or purchased or borrowed from Keren Huyter or Powerhouse. I am offered quite a few items over the year; but I am trying not to take too much unless it is something we can use. Men's wear is always of use; dress shoes and suits and hats are always welcome. I also received some costume pieces and were offered first dibs on Keren's closing out sale.

On a different note, we have borrowed Furniture and prop items from Liza Judd and she donated the sofa/chair we used in Mousetrap, which found a good home at the end of the run. Director Daniel Hall sourced some very interesting light fixtures for The Mousetrap and a very nice backdrop piece which now possess along with some interesting props.

I need to reorganize the shoes and jewellery which we are acquiring, always never nothing to do! With each production we seem to gain more of each, however we also have a good relationship with Powerhouse Theatre as they have borrowed items for us, we used to get costumes from Kelowna before they shut-down. The Mall at Piccadilly still uses our Rabbit Suit for Easter and I am still doing the Remembrance Day displays with our uniforms every year, much to their appreciation.

Respectfully submitted – Cilla Budda

Okanagan Zone Report

This was a busy year for Shuswap Theatre and the Okanagan Zone as we were honoured to host this year's Drama Festival! We welcomed 3 theatre groups from May 19th through 23rd. The theme was "Small Stage, Big Drama." Each night featured a different theatre's production, followed by a coffee critique adjudication by Kathryn Shaw the next morning. There were productions from Shuswap Theatre, Asparagus Theatre, Powerhouse Theatre and South Okanagan Amateur Players. The festival came in under budget and even made a small profit! A huge thank you to the festival co-chairs Susan MacMillan and Laura Demulder, the department heads and everyone who stepped up to volunteer.

'The Virgin Trial' faired very well, winning a number of awards including Best Supporting Actress, Best Newcomer, Best Props, Best Sound Design, Outstanding Achievement in Lighting Design, Outstanding Achievement in Set Design, Outstanding Achievement in Directing, and Runner-Up for Best Production. Congratulations to the whole cast and crew! Powerhouse Theatre won Best Production and represented the Okanagan at MainStage Festival in Fort St. John.

Our representative to Ozone is Amanda Maygard. There was good representation from Shuswap Theatre members at the meeting held during Ozone, with many taking on committee and board roles. The newly elected board consists of Carrie Shogan from South Okanagan Amateur Players as Chair, Nedine Scott from Shuswap Theatre as Vice Chair, Richard Kerton from Powerhouse Theatre as Treasurer and Cara Nunn from Powerhouse Theatre/Asparagus Theatre as Secretary. Ozone Festival 2026 will be in Oliver.

Goals that came out of the meeting include increasing membership, bringing back the pre-festival traveling adjudicator and finding ways to award the Ozzie and scholarships.

The next meeting will be October 18th, hosted by Powerhouse Theatre.

Submitted by Nedine Scott