

Present: Monica, Patrick A, Julia, Cathy, Ellen, James, Kim, Nik, Denise
Susan, Cilla, John, Randy

Agenda amendments: Randy added for Rotary
MSC: James, Ellen

Approval of Minutes from previous meeting
MSC: Ellen, Monica

Meeting dates: the Board will meet at 7pm on the Second Tues evening of the month from now on (next meeting set for Nov 10th)

Email protocol: Kim will put together a proposed policy for email info exchange and to facilitate easy of online voting.
Please check the website for meeting minutes.

Membership/Volunteers: Kim

There are about 30 or so people currently in the data base and most of them are new – please take the time to fill out the online or hard copy form and encourage others to do it too!

A Website Committee was created to deal with website issues and to bring the Board up to speed, work on a ST look/brand for all promotional material: Monica, Tracy, and Kim to work with Susan.

Public Relations: Monica

Backstage Pass/Seasons Tix advertising costs: \$1500.
2x2 ads: \$840

Social and Fundraising Event: Note date change Nov 14th

Ticket prices \$20 in advance (through Board members or at the Art Gallery (10% commission), \$22 at door, will cover admission, 2 drinks from a selection of local wine and beer options, appies, and dessert. There will be servers to dole out the catered food in 3 rounds between the entertainment and action. Live music will accompany the cocktail sections. The Silent Auction items will be “won” by ticket draw – you buy tickets and put them in the container that goes with the item you want. The more you want it, the more tickets you put in that container. Hosts for the event as well as FOH, decorating, etc... are needed. Contact Monica.

Motion to use the remaining \$600 from the garage sales towards the advertising budget for this event.

MSC: Monica, James

NOTE: directors/producers must give info to Monica in a timely manner to best utilize her publicity opportunities!!!

Halloween: Monica proposed that instead of participating at the Theatre in the Treat Trail, youth theatre kids (or adults) dressed in costume work at the Centenoka Treat Trail as hosts. An honorarium would be paid to the Theatre for their help and it would be a good outreach opportunity. Unanimous agreement, James will talk to the kids.

Brochure: In order to avoid future problems with getting the brochure done on time and well edited a Brochure Committee of Monica, James, Nik and Cilla was created. A timeline will also be worked out for deadlines.

Monica will talk to Hucul about a reprint with the spelling/grammatical mistakes fixed and will send us a motion with a quote.

Rotary Dinner and Auction: Randy

The Rotary is having their fundraiser Sat, Nov 21 and requested that we donate 2 pairs of tickets to the remaining main stage shows to their silent auction as we have in the past. Motion to donate.

MSC: James, Denise

Ellen will contact Tracy to get tickets for Randy.

Signage: Ellen

Cathy volunteered to get info from Tracy about where we are with this project and find out what the next steps are. We received a grant from the Foundation and we need to update them.

Artistic Committee Ellen

- Peter, James, and Ellen will head the AC this year (if Peter is willing). They may have “in training” people as well who express an interest. Concern was expressed that we don’t burn out people by having them on the AC as well as direct, and be on multiple other committees. Concern was also expressed that we look at who might be good candidates in the future and how to recruit experienced members for these important positions.

Youth Theatre: James

“Silverwing” production budget proposed for the March 25-27 show by the Youth Theatre. Motion to accept proposed budget of \$1136.00 in expenses, and \$1414, in profit.

MSC: James, Cathy

Help is always appreciated!!!

2x2 post production: Cilla, Denise

There are a few bits of info still needed before the numbers are final.
Preview nights need to be highlighted in the future!!

Ozone: Cilla

The adjudicator will be Andrew McElroy. The banquet hall has been booked and she is looking at catering and entertainment options. More info from the clubs on who

will be coming is needed. A meeting in January will be held to help fill the gaps and identify the areas that need to be covered.

Building and Rentals

The furnaces that heat the lobby, scene shop and green room have died and will need to be replaced. Cilla will have quotes soon.

Grants: Cathy There is a City grant to apply for in Dec and they'll need receipts for how we spent this year's grant.

Treasurer: Denise

The Sept numbers will be sent to us. Nothing of real note except our numbers of Seasons Tickets are down about 20% from last year due to various reasons (economy, timing of first show, lack of mailout???)

Building Committee: Jake

A meeting with the Board and this committee (or at least some delegates) is tentatively set for Nov 19th at 7pm at the Theatre to discuss where we are at.

Scene Shop: John

Nothing new.

Meeting adjourned 9:50 pm