

Update of theatre happenings from the Board of Shuswap Theatre – email to members July 22, 2013

Based on the member feedback we received from the focus groups and online surveys, the Board has agreed to send the members a brief recap of each Board meeting so as to improve communications and have more interaction and feedback from our members. Please feel free to contact us at <u>info@shuswaptheatre.com</u> if you have any questions or concerns arising from anything in this email.

The Board met for their regular monthly meeting this past Wednesday and a number of important items were addressed/discussed:

- Our year end is June 30 and our Treasurer is in the process of completing the books as required for our AGM in September. If any members have outstanding invoices to be paid, please get them in this week. There is a secure box that the Treasurer uses in the upper office beside the photocopier.

- With our year end comes the election of a new Board and positions being vacated. We are looking at dividing the responsibilities of the Treasurer and creating a volunteer position for a book keeper. The Treasurer will be an Executive position on the Board working with the Bookkeeper and our goal is such that the bookkeeper does not have to spend additional hours going to the mail, sorting mail, responding to queries etc. There will be more information to come prior after our August Board meeting. There will also be a new Volunteer Corner on our website to keep everyone advised of Volunteer positions needing to be filled and other interesting tidbits.

- The Artistic Committee, which consists of Julia Body, James Bowlby, Rebecca Marchand and Aiden Spark as Youth Advisor, have just about completed their draft of the 2013/14 Season and the Board is exciting about what they have come up with. Details aren't complete yet, however, we can tell you that we will now have 10 shows per production and the shows will run 3 weekends in a row (no more shows on Tuesday or Wednesday nights);

(Dress Rehearsal) Thursday, (Opening Night) Friday, Saturday night, Sunday matinee, (Thrifty Thursday) Thursday night, Friday Night, Saturday night, Sunday night, (Thrifty Thursday) Thursday night, Friday night, (Closing) Saturday night.

We've been tracking audience numbers of every show for the last 2 years, as well as listening to audience feedback and feel this new schedule will give our audience better choices to see a show and ultimately, put more bums in the seats.

- The Building Committee and then the Board recently went thru a PMI process (Pluses, Minuses & Interesting points to consider) of the proposed new Community Theatre versus renovating/expanding our own building. The process is very enlightening and it's our hope to share the outcomes in the near future.

- We have formed a Youth Theatre Planning Committee that is looking into grants/funding, programming etc for a Youth/Young Adult Theatre program (and performance events), hopefully in early 2014. Everything is in the planning/investigation stages and in the coming months we will be asking for input and feedback from youth, parents of youth, youth service providers, and theatre folk. Stay tuned!

- The theme of our AGM (Tuesday, September 24) will be about 'The Culture of your Shuswap Theatre'. We hope you will mark this in your calendar and come out to share what you love about Shuswap Theatre and how you'd like to see us grow. (Business will be kept to a minimum).

The Board is committed to improving communications with members and continuing to create a theatre we can all feel happy to be part of. If you would like to contact any of us, here is our contact information: <u>http://shuswaptheatre.com/involved/board/</u>

Thank you to everyone who came out to our Annual Summer Potluck Barbeque to wrap up our season. It was great to see members and volunteers that we don't get to see on a regular basis. And as usual the variety and tastes of the salads and desserts were amazing. A special thank you to Julia Body for hosting us and opening up her home and yard to us (as well as the 'Catholic' and 'Methodist' punches she served up). And another thank you to Elaine Holmes and Kim MacMillan for leading us in a fun sing-a-long, which at one point might have had the neighbours wondering if Julia was hosting a revival! If you'd like a peak at the pics, click on this link (you don't need to be on Facebook to view the album and then click on each picture to make them

larger):https://www.facebook.com/media/set/?set=a.10151737647297128.1073741826.1965725 17127&type=1&l=7401eeb129

Yours in theatre,

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