

Funding and Sponsorship Committee

Operation Facelift

The year focused heavily on obtaining sufficient funding for replacing the front of the theatre building, which we termed *Operation Facelift*. Our goal was to raise \$85,000. There were no other capital initiatives, as all available resources needed to focus on *Operation Facelift*. We formed a committee consisting of Susan MacMillian, Mary Fabian, Darrel Warman, Heather Stefanek, and myself as Chairperson.

The committee raised \$15,637 in donations, \$9,265 in sponsorships, \$56,500 in grants, and \$4,501 in fundraisers. Further funds included \$2,425 from the Shuswap Theatre Society Foundation and a \$10,000 commitment from Shuswap Theatre Society. Total funds amount to \$98,328.

Other than anonymous donators, Shuswap Theatre Society recognized all funders on our website throughout the capital funding project, and all funders contributing \$500 or more will be permanently recognized on a wall plaque to be displayed in the theatre lobby. A sincere thank you to all the funders. The names are too numerous to document in this report.

A special thank you to all committee members and support people in helping to reach our goals. It was a momentous undertaking.

Program Funding

Additional to the Operation Facelift Committee, funding efforts were successful in obtaining grants to support the *Summer Youth Musical Theatre Program* and *Theatre on the Edge*.

Youth Musical Theatre Program grants included the *Ministry of Tourism, Arts, Culture and Sports British Columbia Fairs, Festivals and Events Fund* (\$2,000) and the *Hamber Foundation* (\$1,000). The *British Columbia Arts Council, Community Festivals* (\$6,000) grant was awarded for the *Theatre on the Edge* program.

We were successful in obtaining funds from 9 of the 12 grants we applied for towards Operations Facelift, programming, and theatre operations.

We were unsuccessful on a \$17,601 BC Arts Council Accelerate Pilot Program in support of Theatre on the Edge; a \$6,000 BC Community Grant in support of theatre operations; and a \$25,000 BC Community Gaming Capital Projects Grant in support of Operation Facelift.

Theatre production Sponsorships

Sponsorships from our business partners raised \$4,500 to support the three plays during the 2022/23 season.

Sponsors included:

Gold

- Sterling Land Wealth Advisory Group of RBC Dominion Securities Inc.
- Stan's Auto Repair & Rental

Silver

- Crazy River Clothing Company
- Letourneau Notary Corporation
- Lakeshore Physiotherapy

- HUB International Insurance Brokers

- Salmon Arm Dental
- Redpoint Construction

- Brooke Downs Vennard LLP

- Piccadilly Terrace Retirement Residence

Bronze

- Fabricland Salmon Arm

- Acorn Music

- Anytime Fitness

- Countryside Manufactured Homes

- Wildwood Flower Emporium

- Skookum Cyle & Ski Ltd.

- Gibbons Motor Toys

A special thank you to our funders and business partners who helped to make our season another success. Also thank you to Kim MacMillan and Sherry Bowlby who assisted with *Operation Facelift* and our season sponsorships, and to Heather Stefanek who, in addition to *Operation Facelift*, assisted with other funding applications and program sponsorships. Also, thank you to Mary Fabian who assisted with thank you cards to our season sponsors.

Howard DeLong, Chair Funding and Sponsorship Committee