

Box Office Report, 2022-23 Season

A good year for ticket sales. The Box Office and online ticketing system went relatively smoothly this season. As always, Alice Chin did a great job of scheduling volunteers and keeping things at the door working well. Thanks to all of our wonderful volunteers.

We have been very happy with our downtown ticket agent, Wild Craft Mercantile. Special thanks to Hardy Haase who provided technical support and to employee Dei Rizzi, who so capably processed sales and solved problems. We are sorry to hear that Wild Craft is moving to a new location, which will not work so well for ticket sales, so we are on the lookout for a new, downtown business that will work for us. Let me know if you think of someone to approach. It's a great way to get lots of people into your store who might not otherwise come by.

Here is a summary of ticket sales for the season:

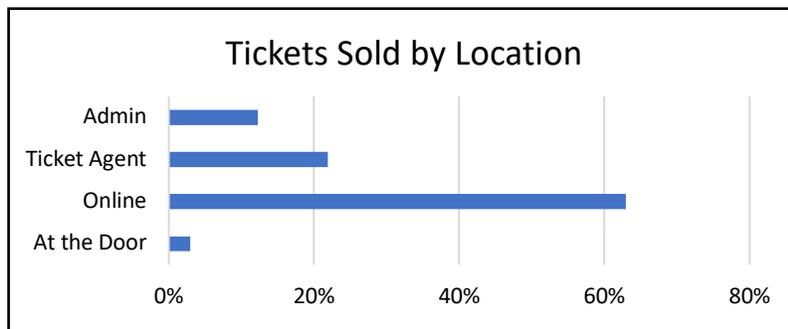
	SINGLE TICKETS		SERIES TICKETS		TOTALS	
	Number	Amount	Number	Amount	Number	Amount
The Secret Garden	1339	\$36,603.00	104	\$2,912.00	1443	\$39,515.00
The 39 Steps	1056	\$20,741.00	101	\$2,020.00	1157	\$22,761.00
Concord Floral	338	\$6,194.00	88	\$1,760.00	426	\$7,954.00
Grand Total:	2733	\$63,538.00	293	\$6,692.00	3026	\$70,230.00

Complimentary Tickets Issued (included in totals)

133

Over the past few years, especially after COVID, we have seen a large increase in the number of patrons paying by credit card (89%). Cash and cheques are increasingly rare.

Payment Method	%
Cash	7%
Cheque	3%
Gift Certificate	1%
Operator Adjustment	1%
Credit Card	89%
Total	100%



Another continuing trend is more patrons purchasing online (63%). Sales at the door were lower than usual due to more sold-out shows.

Respectfully submitted,
Kim MacMillan