

Minutes of the Meeting of the Shuswap Theatre Board of Directors February 26, 2020, 5:00 pm at Shuswap Theatre

The Agenda was adopted as amended

Artistic Reports

- *A Red Plaid Shirt* (Kim, Julia) is going very well. Ticket sales are excellent with near sellouts the first weekend and more to come.
- *The Gravitational Pull of Bernice Trimble* – (Julia) The show has been cast and there are a number of new, talented people getting involved. They have already had their first read through.
- *Shed Party* – (Joyce) Preparations are well underway. The white screen will be repainted on the back wall and Peter has contacted numerous ukulele groups to participate. Proceeds towards our roof and HVAC replacements.

OZone Report – Nedine

- Zone meetings are not being well attended
- There could be fewer entries into this year's festival (Asparagus taking a year off) but there should still be a good selection of plays.
- Adjudicator will be Don Keith
- The Theatre BC Consultant will be Rob Mason-Brown
- Prices will be \$25/show with 3 and 7 day packages
- Banquet will cost around \$45 and will take place in a community hall
- Have received a \$6,000 grant from the City of Kelowna

The Incomplete Folk Singer

Moved (Joyce/Sherry) that Shuswap Theatre book the touring Pete Seeger show entitled *The Incomplete Folk Singer* for May 29 at a cost of \$800. Carried.

Theatre on the Edge

- Craig and Kim reported on the recent TotE Organizational meeting in which Marcus presented a written vision of an enhanced festival with possible extra venues and an enhanced marketing plan.
- There was discussion of whether TotE needed to become a separate organization but it was agreed that this was not the time for that.
- Agreed we should apply for BC Arts Funding for Touring Artists for TotE. Deadline is March 8 so time is tight.
- **Kim is to draft a letter** to the TotE team expressing general support along with some parameters. He will send a draft to the board for feedback.

Second Quarter Financial Report - Sherry

- Notes on second quarter statements:
 - Net income shows as 5,847.50 but if you subtract the money spent on capital expenses (furnace, stage floor) the actual surplus is 15,691.48, an exceptional result.
- **Motion (Sherry/Joyce) acceptance of the financial report.** Carried.
- A \$3500 grant has been received from the City toward our roof/HVAC project.

SASCU Grant Recognition

Motion (Paula/Sherry) that we ask Jaci in her application for a major grant from SASCU to offer the following ways of acknowledging SASCU for this gift:

- **Name SASCU a Sustaining Contributor.**
- **Put the name on a semi-permanent plaque or sign to be displayed in the lobby**
- **Inclusion in the large poster listing sponsors for each production which is posted in the lobby during productions**
- **Acknowledgement in our newsletter (circulation over 700)**
- **Acknowledgement on our Facebook Page (1,474 followers and a reach much greater)**
- **On stage acknowledgement along with our show sponsors before each performance.**
- **If possible (yet to be determined) we would place the SASCU logo on the back of every second ticket we sell.**

Carried.

TixHub Update (Kim)

- Kim has written a long letter detailing frustrations with the TixHub system and received a very positive response. We are now getting lots of attention and they are bending over backward to meet our needs, saying that usability is their primary concern and they want to make improvements to enhance that for everyone. This has made staying with TixHub more attractive and we shall see.
- Vendini is now called AudienceView Select and they have changed their pricing structure. This may or may not make it unviable to return to their system.

Problems with T-Shirt Order

- It's looking increasingly likely that we will never receive our prepaid T-shirt order from MidKnight Screening and Embroidery.
- Agreed that if it does not arrive we will write off the money paid and ask Teresa McKerral and Pat Larmand to work together to order from another supplier.

Scent Free Venue

- Nedine will call Susan MacMillan to work out how to communicate this policy to our patrons.
- Cilla has already changed all cleaning supplies to unscented products.

Motion (Julia/Nedine) that minutes be adopted as circulated. Carried.

Motion (Joyce/Kim) to authorize Cilla to purchase a rollup carpet for under the front row of seats in the house. Carried.

Adjourned 7:20 pm.