

## Shuswap Theatre Society - Board Meeting Minutes

January 15, 2020 – 5:00 pm at the theatre

**In attendance:** Craig Massey, Nedine Scott (by phone), Paula Shields, Kim MacMillan, Sherry Bowlby, Julia Body, Peter Molnar and Joyce Henderson.

**Regrets:** Tracy Nash

1. Call to order – 5:01pm
2. **Moved to approve the agenda as amended.** Carried.
3. **Moved to approve the minutes of December 18, 2019.** Carried.

### Artistic and Production

4. *A Red Plaid Shirt*, verbal update from Kim. All is going well so far. Anyone with ideas for potential sponsors please inform Joyce.
5. Devon More, *Hits Like a Girl*. January 10<sup>th</sup>. Kim reported a successful show with 99 tickets sold, a good turnout for the weather and the competition with a piano concert.
6. TotE update. Joyce reported. Neither Scott nor Joanelle are able to participate this year. Some brainstorming of people to make this work.
7. Unplug & Play. Nedine is heading this up, scheduled for January 15 from noon to 1:30 pm. One or more helpers would be much appreciated.
8. Artistic Committee: Julia reported.
  - a. An evaluation was done of *The Wizard of Oz*. The relaxed performance went well though there was some misunderstanding on the part of theatre members as to just who it was intended for.
  - b. Discussion about the fact that Pay What You Can Thursdays were only about 2/3 full for Oz and are often less well attended for other shows. Suggestion that we consider having only one per production.
  - c. Discussion about hiring professional directors – how often, why and how can we develop more of our own directors.
  - d. Have two directors for next season but looking for someone for the fall slot. Would like to do a mystery/thriller.
  - e. Discussions are happening with Gloria Cox re: doing another co-production of the Christmas show with her drama students.

### Finance

9. TixHub issues have been relatively quiet. Our new ticket agents are Linda Thompson and Jaimie Neilson of *RE-Market etc.* at 121 Hudson Ave NE. They have now been trained and are selling tickets this week. Kim thinks they will be a considerable asset to the theatre and are very enthusiastic about it.

### Building

10. Use of the TV in the lobby. It was decided not to proceed with installing the new TV to be visible from the outside. It is too small to be an effective sign. Kim will have another look at the cost of

a proper outdoor LED sign with more modest capabilities than we were looking at before. He will find the old quotes and perhaps get some new ones.

11. Discussion of construction of a canopy on the front of the building which would cover most or all of the patio. Kim will contact Iwona Wardynski to see if she might design and draft something.
12. Scent free policy – Nedine’s father will prepare a list of suitable cleaning supplies but he is too busy with snow clearing to do so immediately. Nedine will call together the “team” including Susan MacMillan and Cilla Budda to plan next steps including how to publicize and educate.
13. A new front door code for the board and other key members was chosen. It will be programmed as soon as Craig has installed the new lock.

**Building**

14. Board Member Roles and Increasing member involvement. This will be a retreat topic
15. Board Retreat: Kim to check with Eva Smith to see if Sunday April 26 is an option. The main agenda will be how to increase Shuswap Theatre’s presence in the community.

**6:30 pm adjourned.**



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Acting Secretary

President