



Dear candidate for the 2011 Salmon Arm Municipal Election.

October 17, 2011

The Shuswap Theatre Society needs to replace its building at 41 Hudson Ave N.W. to meet the needs of our growing community and to provide additional opportunities for local people. The new 600-seat venue will also enable visiting troupes and touring companies to perform thus enriching the cultural opportunities available to residents and visitors as no venue now exists for such presentations in Salmon Arm.

The Theatre has an active membership with a 35-year history. The new theatre is of great interest to our members and the 4-5000 people that attend the shows every year.

This letter is written to ask your position on the level of support you feel appropriate for the new City Council regarding our new theatre. We propose to advise our members of responses received by compiling an e-mail and forwarding it to them and other arts and cultural groups prior to the election. This information may assist them in deciding whom to support on Election Day.

The Theatre believes the City of Salmon Arm is a key partner in the creation of the new theatre facility. The City can show its support in a variety of ways. For example;

- Tacit/moral support recognising the importance of the project to Salmon Arm
- Active support by offering no financial assistance but political support and advice on how best to proceed
- Involvement as a Council by supporting grant applications and other financial initiatives
- Showing a commitment through direct municipal support, possibly making available municipal land (we have identified the City site adjoining Minos) or by financial support (capital or operating) similar to sports facilities in Salmon Arm
- Other comments or any combination of the above

We would appreciate a response to the above comments by October 28 indicating how you feel the City should respond to the new theatre initiative. Please respond to Jake at jake@simfx.com

A brief history of both Shuswap Theatre and the Building Committee is attached.

Thank you.

Jake Jacobson.

Chair, Shuswap Theatre Building Committee.