Theatre on the Edge Report - 2018

The Theatre on the Edge Festival took place July 20 - 22, 2018. The feedback received on our surveys were: "Awesome, wonderful, great show, well done, excellent weekend."

- My first time being able to get here. I will certainly see more next year.

- One of the highlights of the season.

Our major sponsors this year were the Shuswap Theatre Society, Salmon Arm Savings and Credit Union, the Province of B.C. and the B.C. Arts Council. There were seven Production Sponsors and four Edge Club sponsors that included two local businesses and nine private individuals. Nine theatre companies applied to participate. As we could only accept seven companies, a Selection Committee was formed to choose the seven performances. The selection was based on past performances, content, audience suitability and variety of format. The line-up was well received by the audiences and the event itself was as, or more, successful than previous years'.

No changes were made to the format or structure of the Festival. The original Festival Coordinator, Jaci Metivier, had to resign in January, 2018. Joanell Clarke, a theatre member, was hired as her replacement. Joanell had organized other arts events but had never been involved with the running of the Theatre on the Edge Festival, so it was a very steep learning curve for her during the coordination of the Festival. The feedback received was that the Festival ran smoothly and was well-organized. The only concern was that the new seats for the theatre were held up at Canada Customs four days before the event, but with some persuasion, they were released and installed the day before the Festival began.

In addition to the 14 performances inside the theatre, The Edge Club featured 11 outside live musical performances. The comments we received were as follows:

- Great, fantastic, wonderful, good work, awesome

- Music and food fabulous!

It was a wonderful experience thanks to the hard work of all the volunteers involved.

Respectfully submitted, Joanell Clarke, Coordinator